

# HUSSEY-MAYFIELD MEMORIAL PUBLIC LIBRARY

FOUNDATION



THE HUSSEY-MAYFIELD MEMORIAL PUBLIC LIBRARY FOUNDATION has quietly awarded more than \$1,000,000 in grants to the Library over their 20-year history.

Generous bequests from Lora Hussey, Olive Hoffman, and Mr. and Mrs. James Mayfield provided the Foundation with its beginnings and inspired the founders to set the following prevailing mission:

*Build an enduring source of assets from charitable donors to benefit the Library*

*Provide responsible stewardship of gifts donated*

*Promote leadership in addressing Library matters*

*Award grants which nurture the Library*

As our community continues to grow and the needs of our residents become more diverse, the demands on our Library multiply.

Recognizing this growth, the quiet professionals on the Foundation Board have decided to publicly share the good work they are doing. Fellow philanthropists who love our Library are now invited to join their effort and give back to this important community asset.



*If you are interested in learning more about individual donations, bequests, or business and corporate sponsorships, please contact:*

**Tracy Phillips, Chief Development Officer**  
**[tracyp@zionsvillelibrary.org](mailto:tracyp@zionsvillelibrary.org)**  
**317-873-3149 x 1GIVE (14483)**

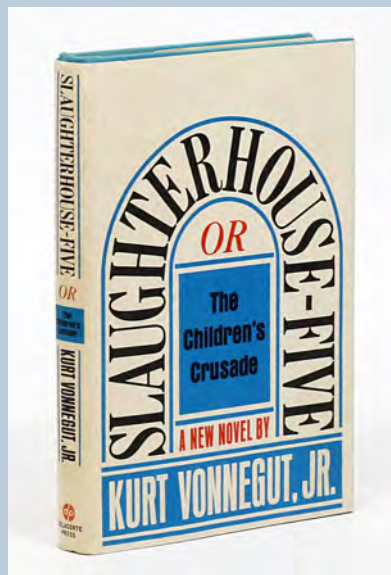
## Individual & Corporate Investment Opportunities

At the turn of the last century, Indiana accounted for more bestselling authors than any state besides New York. In honor of that distinction, our giving levels are as follows:

### James Whitcomb Riley Society - \$25,000+

All Kurt Vonnegut Society benefits plus:

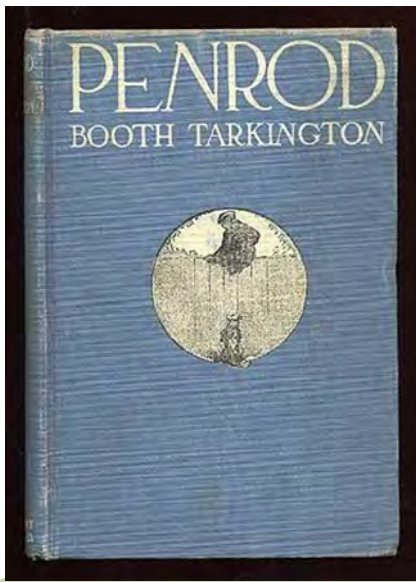
- First to commit to Riley Society: Title Sponsorship for Gala
- Opportunity to speak on stage during Gala
- Meet-and-Greet with Gala guest speaker
- Opportunity to be presenting sponsor of the Summer Reading Program (upon Library Staff approval)



### Kurt Vonnegut Society - \$10,000-\$24,999

All Booth Tarkington Circle benefits plus:

- Premium seating of table at Gala
- Exclusive cocktail party for up to 25 guests with Library board members at a private home at the mutually agreed upon time for sponsor and host
- Opportunity to name a series Library events or a major event (upon Library Staff approval)



### Booth Tarkington Circle - \$5,000-\$9,999

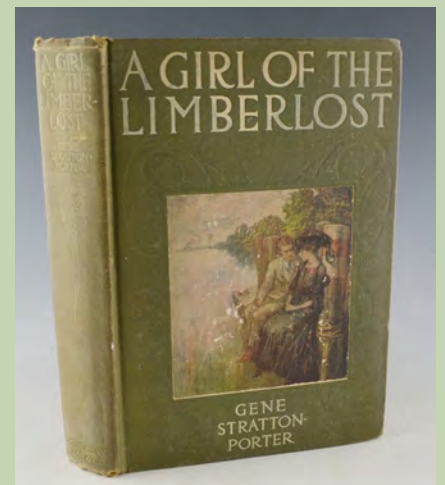
All Gene Stratton Porter Circle benefits plus:

- 2 additional tickets to Gala (8 tickets = Table at Gala)
- On-stage recognition during Gala
- Opportunity to name up a Library event each quarter (upon Library Staff approval)

### Gene Stratton Porter Circle - \$2,500-\$4,999

All John Green Circle benefits plus:

- 2 additional tickets to Gala (4 total)
- Opportunity to display sponsor materials at individual table at Gala
- Post-event exclusive invitation at Gala
- Opportunity to name two daily Library events (upon Library Staff approval)



### John Green Circle - \$1,000-\$2,499

All Author Club benefits plus:

- 2 tickets to Gala
- Logo/Name on Gala event publicity materials
- Logo/Name on Gala signage
- Opportunity to add sponsor information/gifts in Gala gift bag
- Logo/Name on Library entrance signage for one year
- Exclusive to this Giving Circle: Invitation to John Green-themed family-friendly event



### Author Club - \$500-\$999

All Bookworm Club benefits plus:

- Individual or family name or corporate logo on website with link to sponsor website for one year



### Bookworm Club - up to \$499

- Recognition in Gala program and "I love my library" car decal

Your contribution is tax deductible. The HMMPL Foundation is a 501 (c)(3) non-profit organization. Federal tax ID # 35-2089927

Investment opportunities are limited and are for the 2020 calendar year. For an immediate response, please contact:

TRACY PHILLIPS  
Chief Development Officer

317-873-3149 ext. 1GIVE or [tracyp@zionsvillelibrary.org](mailto:tracyp@zionsvillelibrary.org)

## Adopt a Room Investment Opportunities

Adopting a Study Room at the Library may be in the form of a tribute to an individual or can be the means by which a business can show their commitment to life-long learning.

Investments are for a one-year term. *Please note: if Library spaces are redesigned in the future, current Adopt a Room participants will be given the first opportunity to invest in new spaces with a 10-year agreement.*

### In 2018...

**PATRONS  
VISITED**

**212,823**

**TIMES**

An average of 8 visits  
per resident!

**PATRONS  
ATTENDED**

**31,993**

**EVENTS**

1,102 events  
offered!

#### Investment in the Adopt a Room program includes:

- Sign by designated study room that reads, "Adopted by [name of donor]" for 1 year
- Directional signs on first and second floor entrances that read "Study Room Adopted by [name of donor]"
- Recognition (including logo) in Library Foundation social media, blogs, and Foundation annual fundraising event program





### **Study Room A – First Floor Children’s Area**

Reserved 686 times in 2018.

Near the first floor Youth Circulation Desk.

Used during Summer Reading Program for prize distribution.

Investment: \$2,500 annually

### **Study Room B – First Floor Children’s Area**

Reserved 881 times in 2018.

Visible as patrons enter Youth Services on the first floor.

Investment: \$2,500 annually



### **Study Room A – Second Floor Adult Nonfiction**

Reserved 1,163 times in 2018.

Located on the second floor near the computer labs.

Investment: \$1,000 annually



## Study Room B – Second Floor Adult Nonfiction

Reserved 959 times in 2018.  
Located on the second floor near the computer labs.

Investment: \$1,000 annually



## Study Room C – Second Floor Adult Nonfiction

Reserved 1,034 times in 2018.  
Located on the second floor near the computer labs.

Investment: \$1,000 annually



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# Book Ball 2020

## Underwriting Opportunities

Saturday, February 8, 2020

7:00 - 11:00 PM

Hussey-Mayfield Memorial Public Library

*A special event benefitting the  
Hussey-Mayfield Memorial Public Library Foundation*

## Catering Underwriter

\$5,000 each of the three areas:

The Book Club Room

The Teen Room

The Video Room

- 8 tickets to the event
- Reserved cocktail table and signage at the area of choice
- Recognition in Book Ball Program and Logo/name on event publicity materials
- Opportunity to add sponsor information/gifts in event gift bag
- Logo/Name on event signage
- Tribute bookplate placed in one of the three books in the library collection:



*Hors d'oeuvres*  
Blashford-Snell, Victoria.



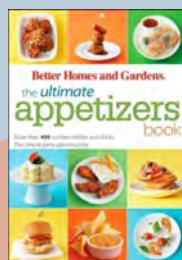
Call number: 641.812



*Food with friends: the  
art of simple gatherings*  
Cyd, Leela.



Call number: 642.4



*The ultimate appetizer book : more than 450  
no-fuss nibbles and drinks, plus simple party  
planning tips*



Call number: 641.812



## Beverages Underwriter

\$2,500

- 4 tickets to the event
- Recognition in Book Ball Program and Logo/name on event publicity materials
- Opportunity to add sponsor information/gifts in event gift bag
- Logo/Name on event signage
- Tribute bookplate placed in the following book in the library collection:



*Delicious drinks to sip, slurp, gulp & guzzle*  
Dunnington, Rose.

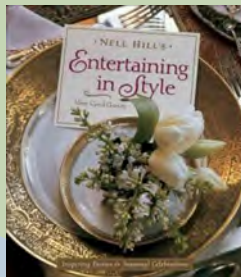


Call number: j 641.875

## Decor Underwriter

\$2,000

- 2 tickets to the event
- Recognition in Book Ball Program and Logo/name on event publicity materials
- Opportunity to add sponsor information/gifts in event gift bag
- Logo/Name on event signage
- Tribute bookplate placed in the following book in the library collection:



*Nell Hill's entertaining in style : inspiring parties and seasonal celebrations*  
Garrity, Mary Carol.



Call number: 793.2

## Entertainment Underwriter (*Band - Greta Speaks*)

\$2,000

- 2 tickets to the event
- Recognition in Book Ball Program and Logo/name on event publicity materials
- Opportunity to add sponsor information/gifts in event gift bag
- Logo/Name on event signage
- Tribute bookplate placed in the following book in the library collection:



*I can start a band!*  
Owen, Ruth.

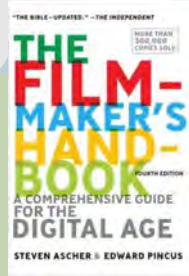


Call number: j 781.64

## Video/AV Underwriter

\$2,000

- 2 tickets to the event
- Recognition in Book Ball Program and Logo/name on event publicity materials
- Opportunity to add sponsor information/gifts in event gift bag
- Logo/Name on event signage
- Tribute bookplate placed in the following book in the library collection:



*The filmmaker's handbook : a comprehensive guide for the digital age*  
Ascher, Steven.



Call number: 777

## Printing Underwriter

\$2,000

- 2 tickets to the event
- Recognition in Book Ball Program and Logo/name on event publicity materials
- Opportunity to add sponsor information/gifts in event gift bag
- Logo/Name on event signage
- Tribute bookplate placed in the following book in the library collection:



*You're so invited : panic less, play more, and get your party on*  
Najafi, Cheryl.

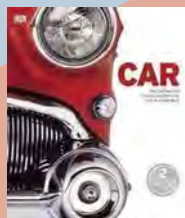


Call number: 793.2

## Valet Parking Underwriter

\$1,000

- Logo printed on all free valet tickets for Book Ball guests
- Recognition in Book Ball Program and Logo/name on event publicity materials
- Opportunity to add sponsor information/gifts in event gift bag
- Logo/Name on event signage
- Tribute bookplate placed in the following book in the library collection:



*Car : the definitive visual history of the automobile*  
Hennessy, Kathryn.



Call number: 629.222

## Book Pull Underwriter

\$1,000

- Recognition in Book Ball Program and Logo/name on event publicity materials
- Opportunity to add sponsor information/gifts in event gift bag
- Logo/Name on event signage
- Tribute bookplate placed in the following book in the library collection:



Books

Daniel, Lucy.

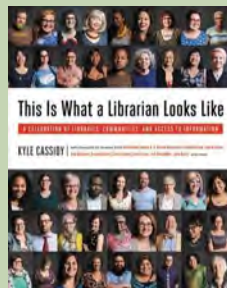


Call number: 809

## Get on the Bookmobile! Campaign Underwriter

\$1,000

- Recognition in Book Ball Program and Logo/name on event publicity materials
- Opportunity to add sponsor information/gifts in event gift bag
- Logo/Name on event signage
- Tribute bookplate placed in the following book in the library collection:



*This is what a librarian looks like : a celebration of libraries, communities, and access to information*  
Cassidy, Kyle.



Call number: 020.92

Your  
contribution is  
tax deductible.  
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